

RURAL COUNTY REPRESENTATIVES OF CALIFORNIA Pre-Annual Meeting – Economic Development Forum

Tuesday, September 19, 2023
Portola Hotel & Spa at Monterey Bay
11:30 a.m. to 3:30 p.m.
(Lunch Provided)



Join us for an informative afternoon as we hear from experts about programs and initiatives that will strengthen economic development in your community. This Forum will take place the day before the RCRC Annual Meeting at the Conference Hotel in Monterey County.

Forum Schedule

11:30 a.m. to 12:45 p.m.

With historic levels of public funds available for investment in infrastructure and community facilities, and business development and workforce training in this post-pandemic era, hear from federal and state program representatives about what is available and how you can access these monies to make your communities more resilient.

- **Malinda Matson**, Economic Development Representative, Northern and Coastal California, US Department of Commerce Economic Development Administration
- **Robert Meyer**, Director of Economic Development, California Employment Training Panel
- **Derek Kirk**, Assistant Deputy Secretary of Climate, Labor and Workforce Development Agency
- **Jimmy O’Dea**, Assistance Deputy Director, Transportation Electrification, CalTrans
- **Ben DeAlba**, NEVI Lead, California Energy Commission

12:45 p.m. to 2:15 p.m.

How does quality, accessible broadband affect your community, your family, and your future? In what ways can Smart Community applications made possible by robust, reliable community-wide broadband infrastructure be used to benefit citizens, businesses, and public services in RCRC member counties?

- Speakers will include members of the Tilson Technology Team

2:30 p.m. to 3:30 p.m.

RCRC has established programs that are designed to advance infrastructure and community facility investment across our member counties, ultimately resulting in increased disaster and climate resiliency, successful economic development outcomes, and strong, diverse communities. Similarly, there are a handful of programs from RCRC-affiliate Golden State Finance Authority that can benefit county employees AND county residents that are dreaming of homeownership. Now is the time to familiarize yourself with these resources.

To attend this forum, please contact Julie Lunn at jlunn@rcrcnet.org or call 916-447-4806.

If you would like to attend the RCRC Annual Meeting, the Program and Registration link are available at www.rcrcnet.org.