



FOR IMMEDIATE RELEASE

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RCRC Announces Winner of Eighth Annual Rural County Photo Contest

Humboldt County Photo Takes Top Spot

SACRAMENTO, CA—The Rural County Representatives of California (RCRC) is pleased to announce the winner of RCRC's 8th Annual Rural County Photo Contest. This year's first-place prize goes to Lisa Wilhelmi Perkins for her spectacular photo of Clam Beach at sunset, with yellow lupine in full bloom, in Humboldt County. Both amateur and professional photographers from all over California submitted entries, capturing the splendor of the state's rural counties.

Ms. Wilhelmi Perkins, a McKinleyville, California resident, turned her hobby of photography into a serious pursuit after retiring from 14 years of public service in Humboldt County. Influenced by local photographers and the beauty of the north Humboldt County region, Lisa's work has been featured in publications like the *Times-Standard* and often captures the natural landscape, from redwood forests to ocean shores, as well as cherished life moments with friends and family.

"Congratulations to Ms. Wilhelmi Perkins for helping Humboldt County take the top spot in the RCRC Rural County Photo Contest for a second time in its eight-year history," said Humboldt County Supervisor and RCRC Board Delegate Rex Bohn. "The image she captured highlights the natural beauty and charm of our county, depicting a spectacular sunset over a classic Humboldt County landscape."

This year's contest saw an impressive 186 entries featuring RCRC's rural counties. The RCRC Board of Directors selected the winning photograph as well as the second and third-place finalists at their July 24th meeting. Jeanie Bridges received second place for a photo featuring Mount Shasta reflected across Lake Siskiyou in Siskiyou County. Ashley Nelson received third place for her image of a red barn amidst lush greenery on a stormy day in the unincorporated area of Montezuma in Tuolumne County.

The RCRC Rural County Photo Contest was established to promote tourism and local economic development by highlighting the beautiful landscapes, scenery, activities, history, and charm of RCRC's member counties. Ms. Wilhelmi Perkins' image will be prominently displayed during RCRC's 2024 Annual

Meeting in Sonoma County in September. It may also be featured in various RCRC marketing materials or work products, along with other photo submissions, throughout the following year.

ABOUT RURAL COUNTY REPRESENTATIVES OF CALIFORNIA (RCRC)

The Rural County Representatives of California (RCRC) is a forty-member county service organization that champions policies on behalf of California's rural counties. RCRC is dedicated to representing the collective unique interests of its membership, providing legislative and regulatory representation at the State and Federal levels, and providing responsible services for its members to enhance and protect the quality of life in rural California counties. To learn more about RCRC, visit rcrcnet.org and follow @RuralCounties on Twitter, Facebook and Instagram.

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First Place Photo by Lisa Wilhelmi Perkins, Humboldt County



Second Place Photo by Jeanie Bridges, Siskiyou County



Third Place Photo by Ashley Nelson, Tuolumne County