

## FOR IMMEDIATE RELEASE

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## **RCRC Launches Eighth Annual Rural County Photo Contest**

**SACRAMENTO, CA** – The Rural County Representatives of California (RCRC) is holding its eighth Annual Rural County Photo Contest from June 1 through June 30, 2024. The contest invites individuals to submit their photographs capturing life in rural California and showcasing the beautiful scenery, activities, communities, history, and charm of RCRC's 40 member counties.

Photo entries should be sent to <a href="mailto:photocontest@rcrcnet.org">photocontest@rcrcnet.org</a>. All entries must be received by 11:59 p.m. on June 30, 2024, be the original work of the submitter, and include:

- Location where the photo was taken, including the county in which it was taken; and
- Photographer's full name and email address.

The grand prize winner will receive a \$300 gift card, and the winning photograph will be unveiled at the September RCRC Board of Directors Meeting. The second-place finalist will receive a \$150 gift card and the third-place finalist will receive a \$75 gift card. Full contest details are available on the RCRC website at <a href="https://www.rcrcnet.org/photo-contest">www.rcrcnet.org/photo-contest</a>.

## **ABOUT Rural COUNTY REPRESENTATIVES OF CALIFORNIA (RCRC)**

The Rural County Representatives of California (RCRC) is a forty-member county service organization that champions policies on behalf of California's rural counties. RCRC is dedicated to representing the collective unique interests of its membership, providing legislative and regulatory representation at the State and Federal levels, and providing responsible services for its members to enhance and protect the quality of life in rural California counties. To learn more about RCRC, visit rcrcnet.org and follow @RuralCounties on Twitter, Facebook and Instagram.

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The 2023 winning photograph from RCRC's Annual Rural County Photo Contest taken of Tulare County by Arlene Winfrey.