

GLOBAL TRADE AND SMALL BUSINESS WORKSHOP

ACCESS GLOBAL MARKETS, FINANCING OPPORTUNITIES, AND LOCAL AND STATE EXPERT SERVICES



TEHAMA COUNTY - DECEMBER 14, 2017

11:00 AM - 2:00 PM

Red Bluff Community Center

1500 South Jackson Street | Red Bluff, CA 96080



Join us for a **FREE LUNCH and WORKSHOP** and learn about California's incentive programs and available services, and how small to medium-sized businesses can enhance opportunities through international exporting.

Topic:

The purpose of this workshop is to assist small to medium-sized businesses with expanding their potential markets by learning about various programs and services that are available at no cost. Experts and program managers will be on hand to teach exporting basics to help businesses take their products and services to global markets. Attendees will be provided a high-level overview of the exporting process, the resources and programs currently available to businesses new to exporting, and how to enhance exporting opportunities for those businesses that are already active in foreign markets. Successful local business owners, industry experts, small business program managers, and international trade professionals will be available to inform attendees about the myriad resources available.

Free Limited seating

Registration: http://conta.cc/2yAUEUY

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HOSTED BY:











PARTNERS:

Rural County Representatives of California | North Far-North Regional Consortium | California Community Colleges Chancellor's Office | U.S. Department of Commerce | International Trade Administration U.S. Commercial Service Sacramento | California Community Colleges Economic and Workforce

Development | California Governor's Office of Business and Economic Development | Tehama County Economic Development