

## **Global Trade Seminar to be Held**

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The Tehama County Economic Development Team is joining with the Rural County Representatives of California and other organizations to host a global trade and small business workshop 11 a.m. to 2 p.m. Thursday, Dec. 14 at the Red Bluff Community Center, 1500 S. Jackson St.

The purpose of this workshop is to assist small- to medium-sized businesses with expanding their potential markets by learning about various programs and services that are available at no cost. Experts and program managers will be on hand to teach exporting basics to help businesses take their products and services to global markets.

Attendees will be provided a high-level overview of the exporting process, the resources and programs available to businesses new to exporting, and how to enhance exporting opportunities for those businesses that are already active in foreign markets.

Successful local business owners, industry experts, small business program managers and international trade professionals will be available to inform attendees about the myriad resources available.

Attendance is free, and includes lunch.

Information is available at <http://www.tehama4business.org/tced/event-calendar/?v=month&e=6334&t=12032>.

Like the team on Facebook at <https://www.facebook.com/tehamacoecdev/> and follow it on Twitter @TehamaCountyED.

<http://www.redbluffdailynews.com/business/20171205/global-trade-seminar-to-be-held>